



Funded by European Union



NET-IDEA PROJECT: Network of European Towns for Interculturalism, Diversity, Equality & Anti-Discrimination CERV-2021-CITIZENS-TOWN



COUNCIL OF EUROPE

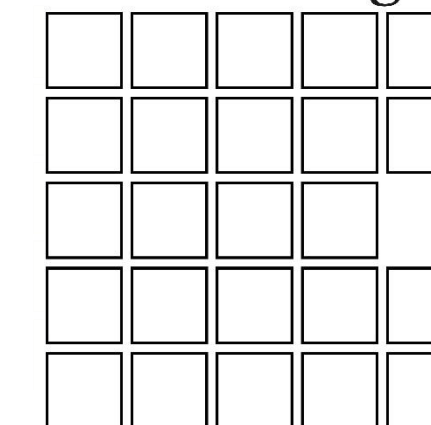


CONSEIL DE L'EUROPE

diversit.



Stadt Erlangen



THE NET-IDEA PROJECT

General Overview

NET-IDEA

The Project NET-IDEA aims at reinforcing the role of local authorities and their cooperation in the field of diversity promotion, interculturalism, anti-discrimination and inclusion of minorities.

It is funded by the European Commission within the CERV-2021-CITIZENS-TOWN Call for Proposal and will last **24 MONTHS** from May 2022 to April 2024.

NET-IDEA counts on the support of the Intercultural Cities Programme (ICC Programme) of the Council of Europe.

Specific Objectives

NET-IDEA

- Strengthen the **competences** of European Cities in the implementation of effective policies to promote Equality, Diversity and Inclusion of Minorities.
- Promote a **long-term cooperation** between European Cities and the exchange of best practices on Anti-Discrimination, Diversity and Inclusion of Minorities.
- Increase among citizens, and youth in particular, **participation and rights-awareness on intercultural societies** in European Cities.

Logic of Intervention: a 5-Step Process

- Capacity Building of Local Authorities
- Peer-to-Peer Cooperation
- Multi-Stakeholder Cooperation with CSOs & Youth Groups
- Testing of Direct Actions with the Cities
- Communication & Dissemination

PARTNERS & TARGET GROUPS

NET-IDEA Main Actors: CSOs & Cities

❖ ICEI (CSO) (ISTITUTO COOPERAZIONE ECONOMICA INTERNAZIONALE) ITALY
with the support and participation of 4 CITIES MEMBERS of the Cities of
Dialogue Italian Network of Intercultural Cities (Coordinator)

❖ DIVERSIT - ACI (CSO) (ASOCIACION CIUDADES INTERCULTURALES) SPAIN
with the support and participation of 5 CITIES MEMBERS of the Spanish Network
of Intercultural Cities (Partner)

❖ RPCI (CSO) (REDE PORTUGUESA DAS CIDADES INTERCULTURAIS)
PORTUGAL

with the support and participation of 3 CITIES MEMBERS of the Portuguese
Network of Intercultural Cities (Partner)

NET-IDEA Main Actors: CSOs & Cities

NET-IDEA

❖ ICC SWEDEN (CSO) (INTERKULTURELLA STADER SVERIGE) SWEDEN

with the support and participation of 2 CITIES MEMBERS of the Swedish Network of Intercultural Cities (Partner)

❖ ERLANGEN (LA) (STADT ERLANGEN) GERMANY

Erlangen is a member city of the European Network of Intercultural Cities (Partner)

❖ LUBLIN (LA) (GMINA LUBLIN) POLAND

Lublin is a member city of the European Network of Intercultural Cities (Partner)

TARGET GROUPS

NET-IDEA

LOCAL AUTHORITIES/MUNICIPALITIES

chosen as priority target group for their responsibility in implementing local anti- discrimination/inclusion policies and for their role in promoting cooperation with civil society and youth groups on their territory

CIVIL SOCIETY ORGANIZATIONS

YOUNG PEOPLE (YOUTH ASSOCIATIONS OR GROUPS)

THE IMPORTANCE OF BEING AN INTERCULTURAL CITY: THE 16 CITIES OF NET- IDEA

URBAN SPACE: A STRATEGIC DEAL

Cities are constantly changing and **growing diversity**, partly motivated by human mobility, invites governments to embrace and adapt to cultural diversity. All the more so if, due to this diversity, situations of inequality and discrimination arise, affecting minorities.

NET-IDEA will give municipalities the **opportunity to consolidate transnational peer-to-peer cooperation and develop specific skills/effective practices to address challenges at the local level.**

Finally, NET-IDEA will promote positive and lasting **cooperation between LAs, CSOs and youth groups / associations to design and disseminate new narratives to combat discrimination and racism, thus creating a more inclusive European Society.**

THE 16 INTERCULTURAL CITIES OF NET-IDEA

NET-IDEA



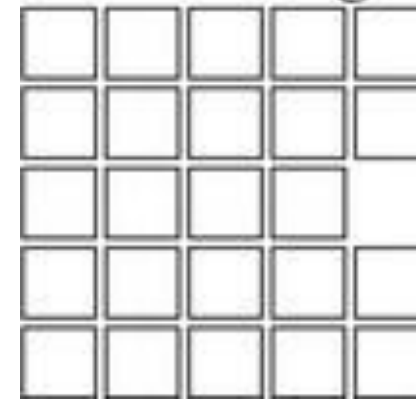
ICC ITALY NETWORK
TORINO
REGGIO EMILIA (TBC)
MODENA
PONTEDERA

ICC PORTUGAL NETWORK
BRAGA
VILA VERDE
SANTA MARIA DA FEIRA



GERMANY
ERLANGEN

Stadt Erlangen



POLAND
LUBLIN



ICC SPAIN NETWORK
BARCELONA
BILBAO
SAN SEBASTIAN
CASTELLO DE LA PLANA
TENERIFE

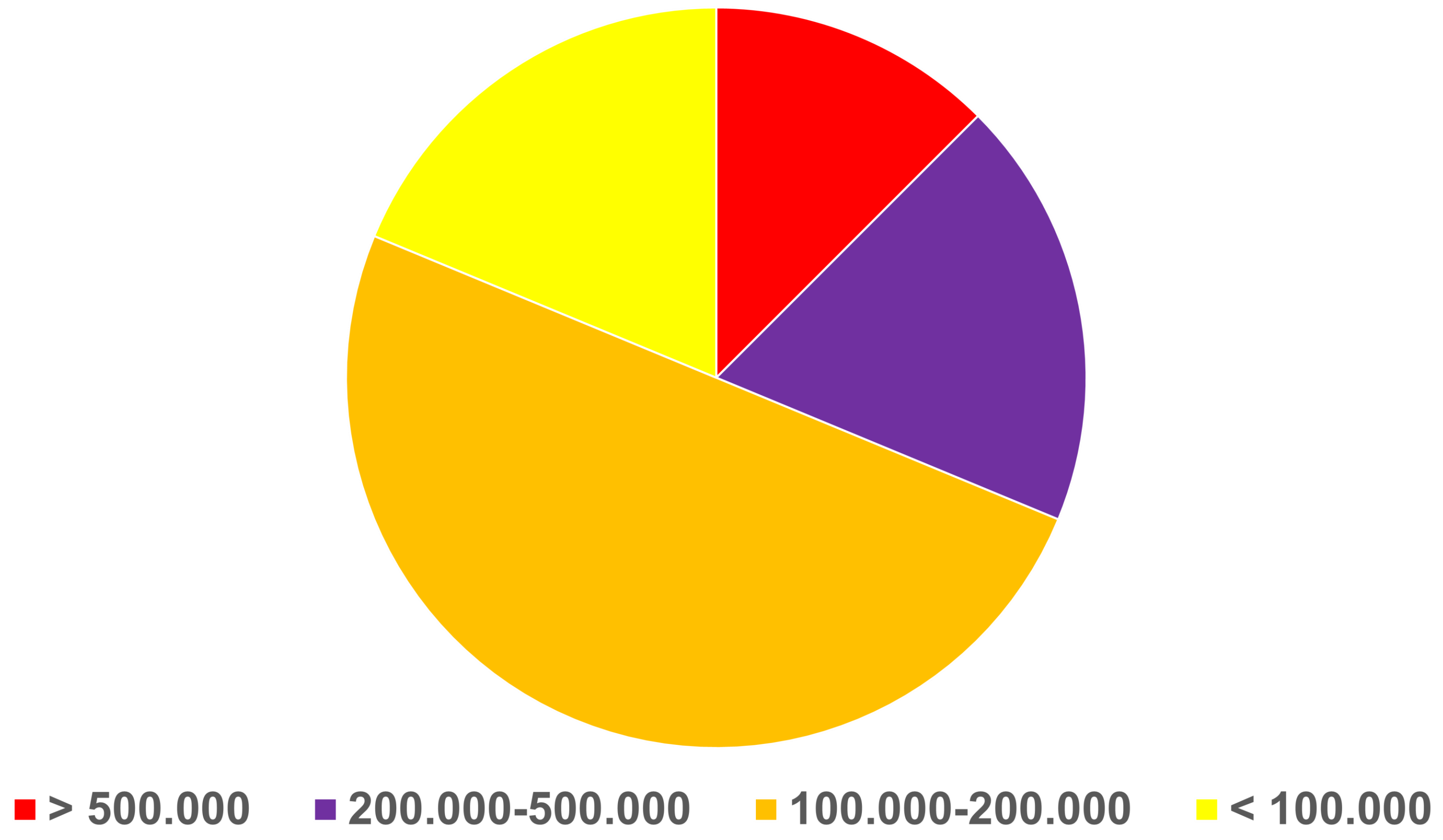
ICC SWEDEN NETWORK
BOTKYRKA
LINKÖPING



- Barcelona
- Bilbao / Bilbo
- Botkyrka
- Braga
- Castellón de la Plana
- Erlangen
- Linköping
- Lublin
- Modena
- Pontedera
- Reggio Emilia
- San Sebastián / Donostia
- Santa Maria da Feira
- Tenerife
- Turin
- Vila Verde

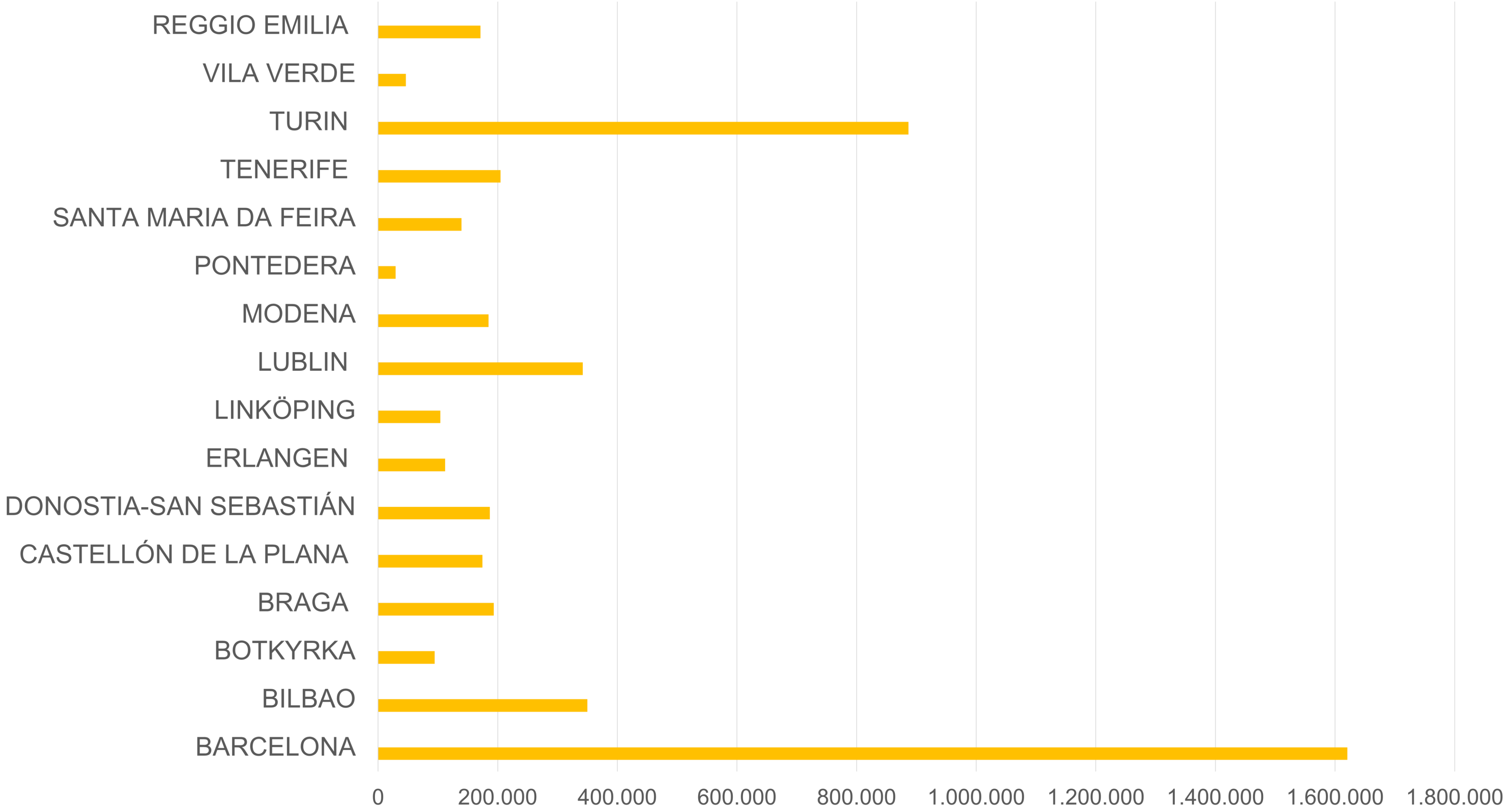


POPULATION: CITIES OF NET-IDEA



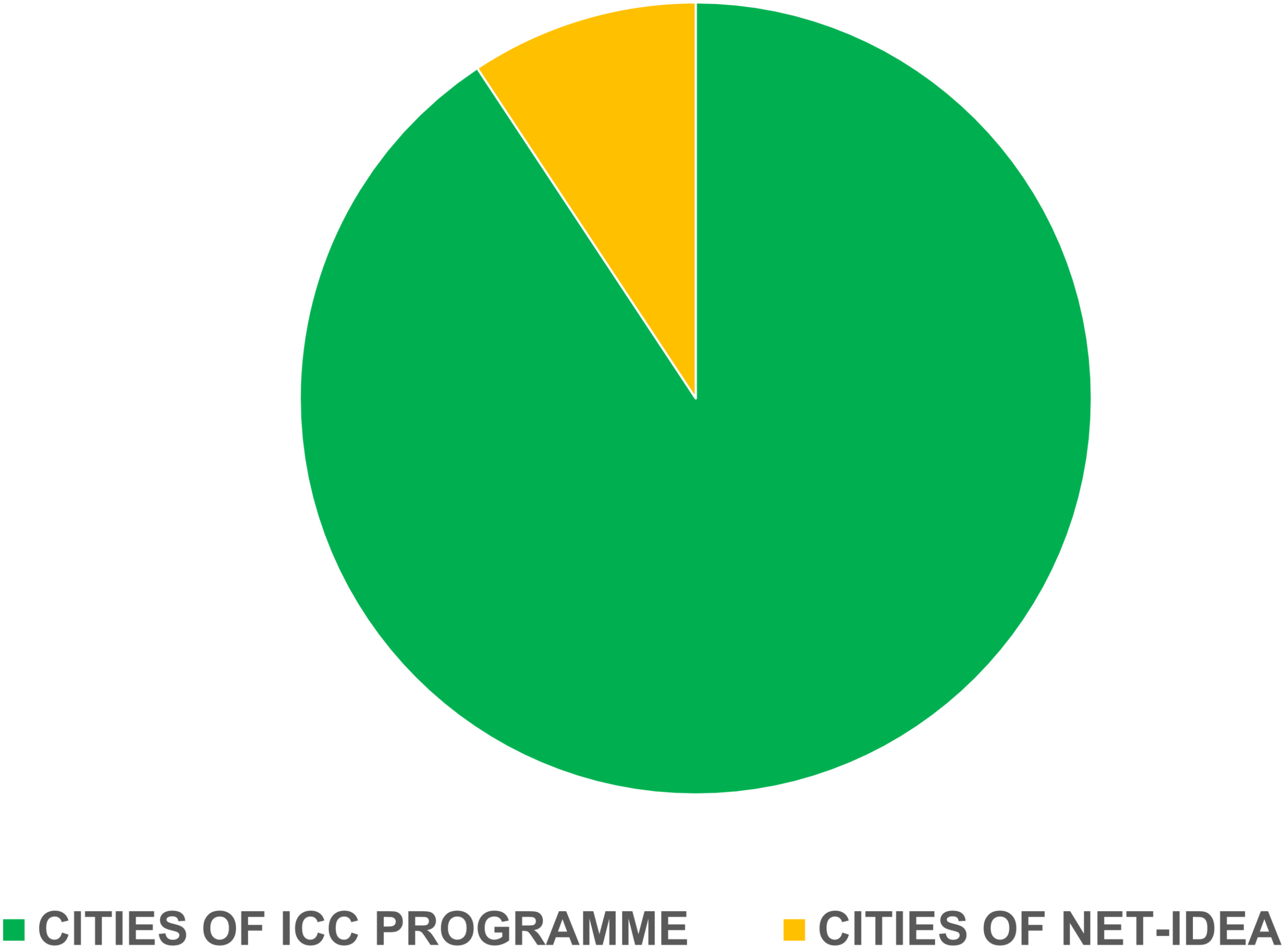
CITIES OF NET-IDEA

NET-IDEA



CITIES OF NET-IDEA vs CITIES OF ICC PROGRAMME

NET-IDEA



ITALY ICC NETWORK: RETE CITTÀ DEL DIALOGO

TURIN

Population Diversity (Main Groups):

Romania, Morocco, Peru & China

Youth on Total: 11,93%

1 Good Practice: #iorispetto: Active
Citizenship against Discrimination

ICC Index: 77%

PONTEDERA

Population Diversity (Main Groups):

Senegal, Albania & Romania

Youth on Total: 12,14%

1 Good Practice: Città del Dialogo

REGGIO EMILIA

Population Diversity (Main Groups):

Albania, China & Romania

Youth on Total: 13,06%

1 Good Practice: School Approaches for
Family Empowerment (SAFE)

ICC Index: 65%

MODENA

Population Diversity (Main Groups):

Romania, Morocco & Philippines

Youth on Total: 12,48%

1 Good Practice: Città del Dialogo

ICC Index: 40%

SPAIN ICC NETWORK: RED CIUDADES INTERCULTURALES

NET-IDEA

SAN SEBASTIÁN

Population Diversity (Main Groups):

Central & South America

Youth on Total: 12,30%

1 Good Practice: A Comprehensive
Intercultural Approach in the Schools

ICC Index: 57%

BILBAO

Population Diversity (Main Groups):

Bolivia & Colombia

Youth on Total: 11,47%

1 Good Practice:

Anti-Rumour Toolkit for Young People

ICC Index: 75%

TENERIFE

Population Diversity (Main Groups):

America & Europe

Youth on Total: 13,30%

1 Good Practice: Awareness-Raising
Campaign Against Cyber Racism &
Intolerance on the Social Media

ICC Index: 56%

CASTELLÓN DE LA PLANA

Population Diversity (Main Group):

Romania

Youth on Total: 13,24%

1 Good Practice:

Castelló Intercultural City Plan

ICC Index: 80%

BARCELONA

Population Diversity (Main Groups):

Italy & Ecuador

Youth on Total: 13,47%

1 Good Practice: Promoting Multilingualism at
School and in the City

ICC Index: 77%

PORTUGAL ICC NETWORK: REDE PORTUGUESA CIDADES INTERCULTURAIS

NET-IDEA

VILA VERDE

Population Diversity (Main Group):

Brazil

Youth on Total: 15,25%

1 Good Practice: Multiple Festivities as
Reflection of the Identity of the Municipality
& Its Population

SANTA MARIA DA FEIRA

Population Diversity (Main Groups):

Brazil & Ukraine

Youth on Total: 14,03%

1 Good Practice: Bilateral Overseas
Business Development
ICC Index: 45%

BRAGA

Population Diversity (Main Groups):

Brazil, Ukraine & Romania

Youth on Total: 14,38%

1 Good Practice: Human Library in Schools:
Educate for a DiverCity
ICC Index: 47%

SWEDEN ICC NETWORK: INTERKULTURELLA STADER SVERIGE

NET-IDEA

LINKÖPING

Population Diversity (Main Groups):

Middle East & Africa

Youth on Total:

18%

1 Good Practice:

Educational Intercultural Activities
for Citizens & Inmigrants

BOTKYRKA

Population Diversity (Main Groups):

Middle East, Turkey & Finland

Youth on Total:

16,47%

1 Good Practice:

What does it mean to be
an intercultural competent city?

ICC Index: 83%

GERMANY & POLAND

NET-IDEA

ERLANGEN

Population Diversity (Main Group):

Turkey

Youth on Total:

15,47%

1 Good Practice:

Music-Making without Language

ICC Index: 63%

LUBLIN

Population Diversity (Main Group):

Ukraine

Youth on Total:

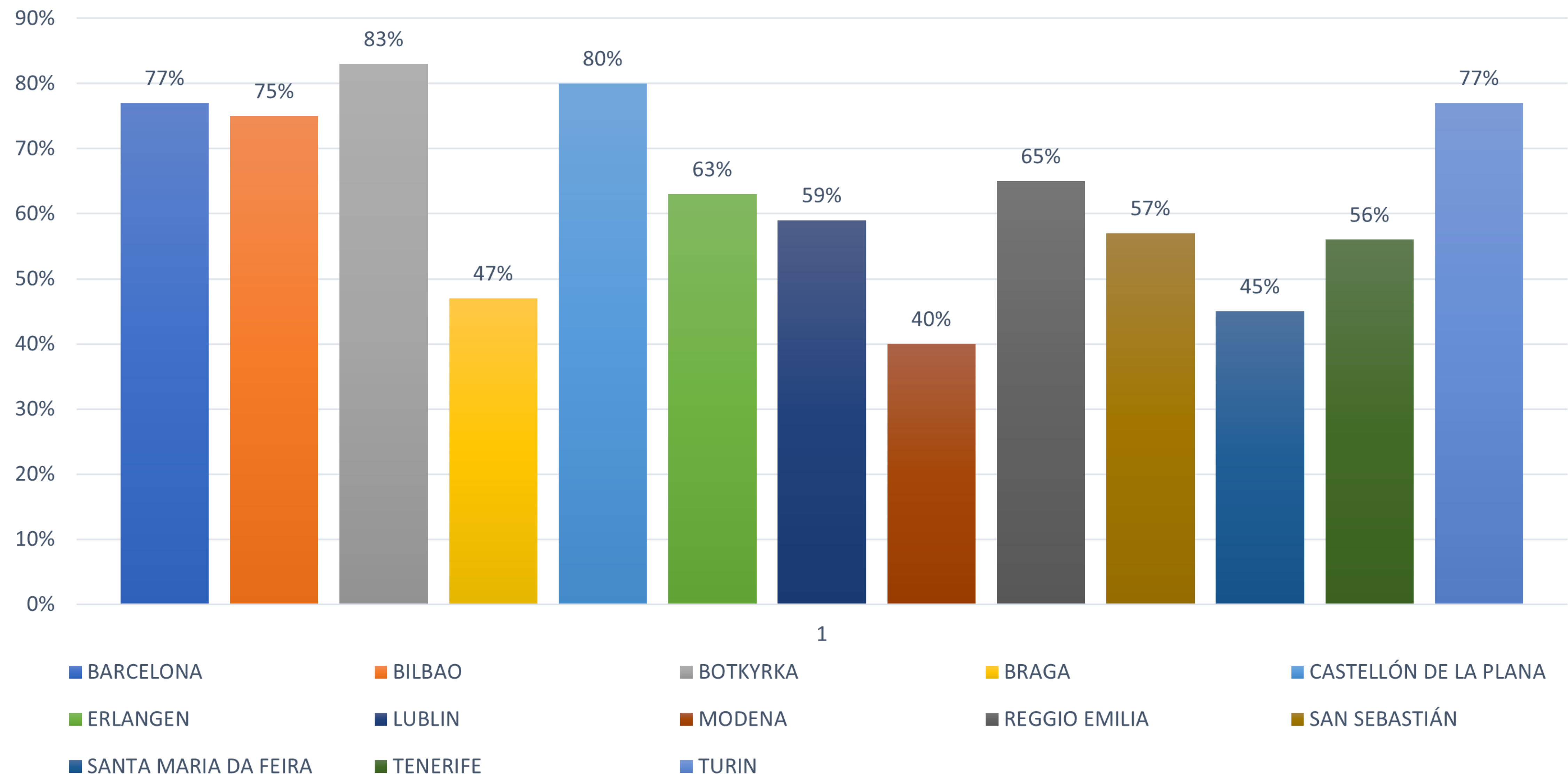
12,94%

1 Good Practice:

Faces of Lublin Awareness-Raising Campaign

ICC Index: 59%

NET IDEA'S CITIES ICC INDEX



THE ACTIVITIES OF NET-IDEA

TRAINING & INTERNATIONAL EVENT

MULTI-STAKEHOLDER SURVEY (MAY-OCTOBER 2022)

Definition of Current State of Art on Intercultural Competences & Strategies

MUNICIPAL STAFF INVOLVED

ONLINE TRAINING SESSIONS (AUGUST 2022-APRIL 2024)

Online Training Modules from ICC Programme/Council of Europe + Specific Contents

Based on the Results of the Survey + Community of Practice

MUNICIPAL STAFF INVOLVED

INTERNATIONAL EXCHANGES (SEP 2022/APR 2023/FEB 2024) 1 OFFICIAL per CITY

Barcelona (Intercultural Competences), Erlangen & Botkyrka (Exchange of Good Practices & Experiences)

MUNICIPAL STAFF INVOLVED

DIRECT ACTIONS & MULTI-STAKEHOLDER COOPERATION

DIRECT ACTIONS WITH & IN THE CITIES (MARCH-DECEMBER 2023)

LOCAL WORKSHOP TO PROMOTE COOPERATION BETWEEN LAs & CSOs

OUTPUT: WORKPLAN OF AWARENESS-RAISING ACTIONS

MUNICIPAL STAFF INVOLVED

AWARENESS-RAISING ACTIONS

(FESTIVALS/THEMATIC MEETINGS/COMMUNITY EVENTS/LOCAL CAMPAIGNS)

BUDGET SUPPORT FOR THE ORGANIZATION OF THE EVENTS

WITH THE PARTICIPATION OF YOUNG PEOPLE/ASSOCIATIONS

COMMUNICATION & DISSEMINATION

INTERNATIONAL YOUTH SUMMIT (AUGUST 2023) OPEN TO THE PARTICIPATION OF YOUNG PEOPLE INVOLVED IN THE AWARENESS-RAISING ACTIONS IN EACH CITY

- ❖ with the aim to build an intercultural narrative and emphasizing the commitment of the cities to intercultural principles
- ❖ a series of workshops will be implemented with the idea of raising awareness of the negative effects of stereotypes/prejudices and promoting critical thinking
- ❖ proposals and materials elaborated by young participants will provide contents and indications for the International Communication Campaign

INTERNATIONAL COMMUNICATION CAMPAIGN (JUNE 2023-FEBRUARY 2024)



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